

FAN

MANIFESTO

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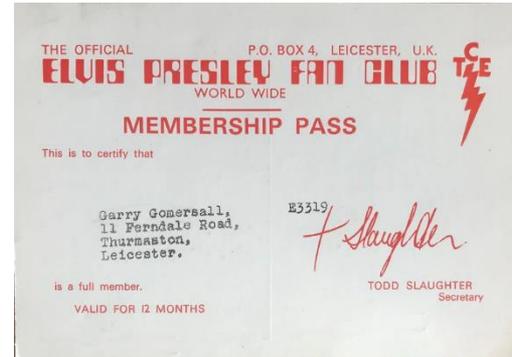
The Jungle Room
Elvis Fan Manifesto and introducing Elvis-on-chain

An Elvis Fan Manifesto

What Now, What Next, Where To?

[Garry Gomersall](#), [Elvis Fan](#)

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Garry Gomersall, [elvistoday.com](#)
Elvis Fan and IT Advisory Consultant

Foreword (1 of 2)

- These are exciting times in the Elvis world. The new movie received many plaudits and a 12-minute standing ovation at Cannes. We are looking forward to seeing the film on its general cinema release on June 24th.
- Please go see the movie. It's a piece of art and we understand a respectful rendering of the Elvis story which hopefully will encourage a whole new generation of fans to want to learn more about our man, and most importantly listen and watch the real Elvis and get hooked in the same way we were all enthralled back in the day. I envy those new fans just experiencing Elvis for the first time. Can you remember what that felt like?
- I have memories as an eight-year-old of seeing Elvis On Tour on the big screen - looking and sounding like superman. The news flash on the radio when they thought Elvis was spotted at Heathrow airport (1974). The big news when Elvis turned 40 in 1975 and being just 13 when Elvis left us in 1977. Lost Performances (VHS only release in 1990), This Elvis (1981), with a 20-year gap before we saw Elvis back in the cinema with Elvis TTWII Special Edition, with special screenings of Elvis On Tour and 68 TV Special being the only other occasions since. Until now.
- All the great work done by Priscilla and the family (Opening up Graceland to the fans in 1982, Elvis by the Presleys, the In Concert tours), Jerry Schilling (Lost Performances, The Searcher), and most notably over at RCA (Joan Deary) Sony/BMG/Follow That Dream (Roger Semon, Ernst Jorgensen et al.). Not forgetting the work of Fan Clubs such as our own, and the lifetime leadership and work led by Todd and his team over the years to nurture the fan community and promote Elvis on all fronts.
- I was over at Graceland in 1999 discussing ideas and mechanisms to promote Elvis in a digital world and to ensure his recorded works could be preserved and published most widely for future generations of Elvis fans. I still have my presentation from that day, and in many respects, I'm still waiting for my ideas to see fruition nearly a quarter of a century later. That work has been frustrated over the years, punctuated by some excellent initiatives and quality releases though I should say:
 - The 2001 Elvis That's The Way It Is - Special Edition with all its flaws, was still magnificent.
 - The Aloha From Hawaii Deluxe DVD release
 - The 1968 TV Special Deluxe DVD and CD packages
 - Elvis By The Presleys (TV Documentary and DVD)
 - The touring Elvis In Concert shows
 - Follow That Dream label.
 - Sony Legacy Label.
 - The Searcher (Documentary, DVD and now available on streaming)
- On the flip-side, we haven't seen a 50th Anniversary repackaging of Elvis On Tour, Elvis In Concert remains unusable by the estate (yet featured in This Is Elvis and rumoured – spoiler alert – in the new movie too).
- There has been a mixed reception to the Philharmonic Orchestra releases, the planned Elvis animated series “Agent King”, and recent developments at Graceland with a marked shift to ETAs and adjacent industry event promotion.
- We remain deficient in being able to access the entire Elvis Film Catalogue on major streaming services (Netflix, Amazon Prime, Disney etc.) Follow That Dream label releases are not available (legitimately) on Spotify, iTunes etc. We have long needed dedicated Elvis streaming services (in the UK, Europe I mean) - a US version has been announced but has yet to be released.

Foreword (1 of 2)

- Unfortunately, and sadly, many long-time Elvis fans have died waiting for a digitally restored and complete set of footage from the MGM vaults from 1970 and 1972 film archives. Which we all know exists and have seen in various "unofficial" releases widely available on YouTube in less than satisfactory quality.
- Meanwhile, The Beatles' "Get Back" documentary has shown what could be done with e.g. the rehearsal footage from TTWII (as edition 1), and then On Tour (as edition 2). There is a whole Netflix/Disney/Amazon Prime mini-series there alone, or alternatively, a documentary as to why it has proved impossible to release some of the best material available of Elvis some 50+ years now since it was first captured on film cameras.
- Whilst it is unlikely we will ever see something as innovative as the Abba Voyage concerts featuring newly created 3D digital avatars performing virtual concerts by Elvis, the technology is very exciting and opens up a range of possibilities. Web 3, the Metaverse and AI used intelligently can help maintain Elvis in the public's consciousness long into the future, whilst engaging with new younger fans as digital natives.
- In 2022, technology has changed dramatically in the way music, film and video are created and consumed. Whilst some of the inhibitors have been removed e.g. cheaper digital distribution models, and the steady and almost total decline of physical media - save for the niche "vinyl" market; the fundamental issues with respect to copyright ownership and intellectual property rights, in general, have yet to be resolved.
- Appetite to address these challenges and funding to compensate remains in my view the single most significant barrier to fans in getting to see and hear the best of Elvis captured on film, in concerts and in the recording studio. The fan club has been looking at various opportunities to influence future product directions including e.g. establishing crowdfunding as a mechanism to purchase or invest in product management of the Elvis material, and most recently we've been working with EPE, ABG, and Run-it-Wild in their new initiative to establish an Elvis Digital Vault using blockchain technology and a Fan-owned and influenced governance model for future investments. This is just one initiative we are exploring to best promote Elvis to new fans. You might be interested to learn more and follow the progress of that project, and if able potentially participate as an individual investor or as part of a Fan Club managed community wallet.
- A streaming service is also high on our lists of wants to preserve the wonderful Follow That Dream label legacy. Elvis NFT assets will soon follow, a new way of consuming and owning Elvis's memorabilia, and potentially recorded works.
- We would be interested to hear your views on future ideas to best promote Elvis and the workings of the fan club moving forward on a digital footing.
- Attached, is my Elvis Fan Manifesto recently shared with executives at Authentic Brand Group (Elvis Presley Enterprises) to reiterate some of these points.

Taking care of business,

Garry Gomersall, ElvisToday.com

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	Problem / Opportunity Statement	Enablers	Recommended Solution
Elvis fan sceptism,& Copyright owner apathy	<i>Great releases on DVD, superseded by poorer and abridged versions on Amazon Prime. No 50th Anniversary packaging of EOT footage? "There is more focus on ETAs than the real Elvis". Why is Elvis's core legacy viewed with such apathy by ...?</i>	Fan Community Ownership (DAO)	This as to be addressed up front if you are targeting diehard fans. Key assets are left languishing behind poorly conceived and less fulfilling product– with no real insight as to their commercial success or otherwise. Potentially counter-productive.
Back catalog ever reducing in public consciousness, reducing TAM and revenue	<i>You know the story, as exemplified in the recent ABG / UMPG press release...Hound Dog, Jailhouse Rock, Don't Be Cruel, All Shook Up etc. Collapses Elvis's body of work into a single paragraph of sound-bytes</i>	Metaverse and/or Streaming Services. Bundled "lifetime" subscriptions	Not necessary to reimagine old tunes. Music catalogue and corresponding video where available should be readily accessible on the Metaverse and major global streaming (or Elvis-only dedicated) services. Consider wrapping "all you can eat" or "lifetime" subscriptions to Sony Legacy/FTD. Offer as Value/Utility reward tokens.
Ageing fan base and collector market	<i>This is sad, but true and inevitable. Challenge is to find new fans and keep their access open to the very best Elvis material via easy to find and consume modern distribution channels.</i>	IP / Copyright Owners and Investment	More imagination required in combining Music/Video releases. Forgotten 50s, 60s and 70s Gems abound that are just ignored. Think ALLC topping the charts.
Build costs for new production exceed curation of legacy	<i>Costs to create the new Elvis movie, and most recently The Searcher documentary (on Netflix now) likely dwarf those required to crystallize and distribute the wealth of unused footage from EOT and TTWII.</i>	Fan DAO to drive? Or will scope be restricted?	Elvis-on-chain, Crowdsourcing, or directly funded projects seem the only alternatives. Collectors/Fans would appreciate a "seat on the board" to influence, contribute, vote and therefore better understand decisions to invest in specific future projects.
Elvis under-represented on digital streaming services	<i>For example the ~200+ Follow That Dream albums (not otherwise superseded by Sony Legacy releases) are not available on major streaming services.</i>	Est. 10K/year to distribute (Spotify, Apple, Amazon etc.)	Dedicated streaming service is necessary or use the metaverse as an alternative. Estimate of investment required is based upon \$49.99 per album/year. A detailed business case would have to be created to evaluate cost/revenue opportunity.
Elvis On Tour (50 th Anniversary Release)	<i>Content is readily available (illegally) on YouTube. This is prime-time Elvis in concert and should be in our digital vault and readily accessible.</i>	IP / Copyright Owners Digital Restoration	It is bewildering to fans as to why the Golden-globe award-winning EOT has not received a 50 th Anniversary "box set, deluxe edition" style release until now. Preference now is to distribute in digital format for streaming on all major channels
Follow That Dream label is nearly exhausted of material	<i>Warehouse fire in late 2021 destroyed existing stocks. RCA/Sony/BMG archive is nearly exhausted (estimated 2-3 years more of releases). Existing back catalogue needs curating in the Digital Vault</i>	FTD Label Licensed Content in the Vault	The full FTD back catalogue should be released as digital assets for fans to consume via the Metaverse or other digital streaming platforms (or both). This is the proverbial no brainer, and relatively low cost one assumes (all production is done).
Elvis That's The Way It Is (Outtakes).	<i>Peak Elvis, in Peak Health and Performance. Definitive live renditions of new and contemporary songs (as of 1970) out-performing versions by the original artists. Footage largely unseen by the general public.</i>	TTWII footage as per "Get Back" DocuSeries	This is like hiding away unseen works by Monet in the back of a dark and damp cupboard. Left to rot, rather than being appreciated for the artistry on display and preserved for future generations to enjoy.
CBS 1977 TV Special - No official release	<i>Elvis in Concert (1977) footage filmed by CBS is readily available (illegally) on YouTube for all too see, with no official release allowed by EPE.</i>	EPE removing its sanction	After 45 years it is time for EPE to stop patronising Elvis fans and future audiences who are all well aware of Elvis's declining health in 1977. EPE should allow a "collectors" release of the material in professional quality after digital restoration.

Near and future term-considerations

	Problem / Opportunity Statement	Enablers	Recommended Solution
Innovations, Digital Restoration and the good, bad and ugly use of AI	<i>Opportunities to exploit AI to digitally clean, optimize and colorize old film material (Good) vs. AI rendering of Elvis face on actors performing his songs (Bad) or ludicrous photoshop/fake images being published (Ugly).</i>	Film and Photograph Copyright License Holders	Good examples of AI techniques used to colorize King Creole (1958), and Frank Sinatra TV Show, Graceland Press Conference (1960) – as new re-purposing rather than fundamentally altering the original content.
Elvis (2022) Film Tie-ins	<i>This MUST be successful and hopefully earns \$100s of millions at the box office to reinforce and build interest and future demand for Elvis material.</i>	Warner Bros. EPE, Cast and Media Reporting	Hopefully Warner Brothers will be convinced there is a market and engage the director to do a “Beatles – Get Back” style treatment for TTWII and EOT (separately)
Web3 / Metaverse	<i>Promote Elvis’s legacy into the future.</i>	Elvis-on-chain Digital Vault	Innovation from content and application creators working in collaboration with IP / Catalog owners and collectors to target new initiatives generating revenue to self-sustain the DAO tokenomics business model for all stakeholders.

Experience, serve and protect the Elvis Legacy

In much the same way the Memphis Mafia served and protected Elvis throughout his career, holders of the 1,935 Elvis Genesis Keys have the opportunity to serve and protect Elvis’ legacy as members of a virtual creative council.

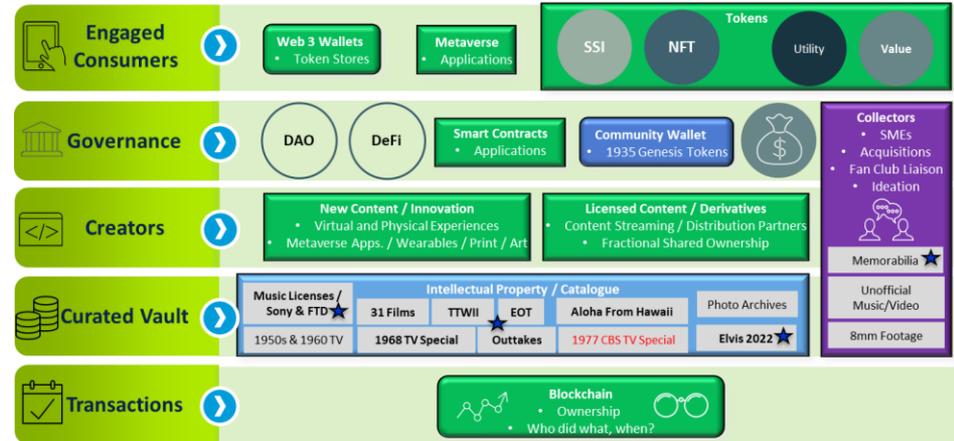
Experience. The genesis token are your keys to the digital vault. The digital vault is a virtual time capsule and journey of discovery, exploring new ways of digital ownership and offering a fans a never-before-possible experience with the IP.

Protect and serve Elvis’ legacy and partake in its future evolution. Leveraging blockchain technology to create new modes of engagement and granting community governance and decision rights.

Stage 1 is launching Elvis on-chain Genesis Key NFTs & Metaverse. Stage 2 From origination, we are creating Elvis On-chain with the ethos of a DAO model in mind and will share more details as we advance on this mission.

THE FIRST OFFICIAL *Elvis Presley* NFT

Twitter, Facebook, YouTube icons

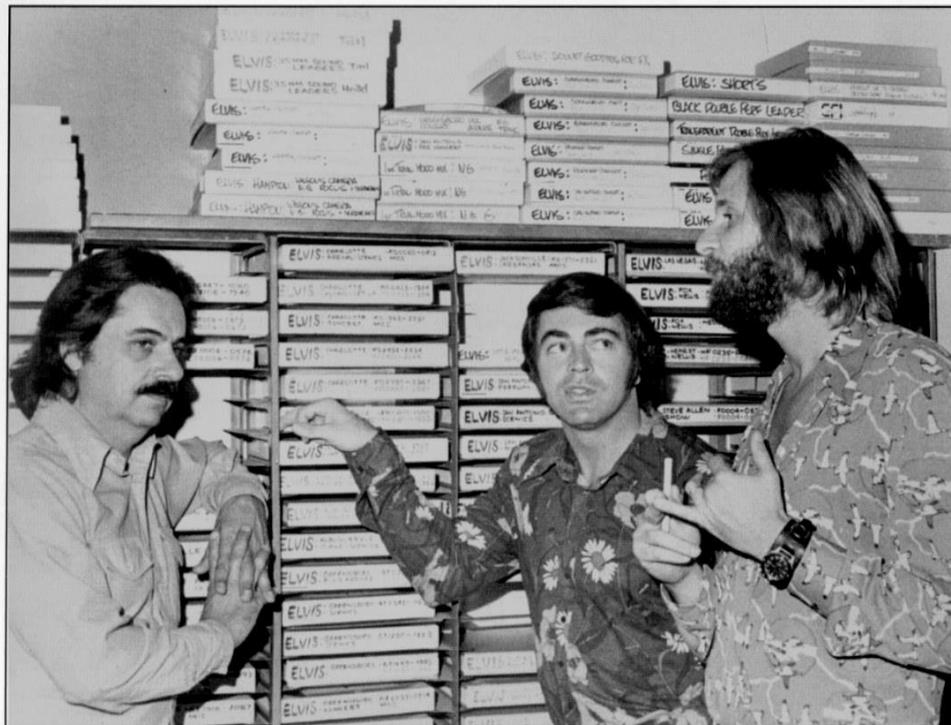


Thematics for Elvis Fans and EPE to consider for future projects

- No single owner of IP. Ownership = Control. How can/does a Fan-based DAO address?
- Competing strategies and revenue priorities. Who negotiates and decides?
- Complex copyright entanglements. What is the appetite and ambition to fix?
- Lack of perceived demand for major republishing of core recorded works
- EOT and TTWII not commercially viable ? Compared to what? The Beatles “Get Back” or “Elvis 2022”? Doesn’t digital dramatically improve the business case ?
- New projects seem to attract funding nevertheless. What is the secret ?
- Fragmented fan base diluting messaging, and no single voice.
- Ageing fan base. Key collectors and first-person related Elvis acolytes and contemporaries fast disappearing.
- Race is on to attract, engage and retain new fans...

Elvis On Tour (April 1972)

- Why no 50th Anniversary Release?
- How much have they digitally restored already but not used?
- Who owns? Why don't they either publish or sell? How much is it worth?
- Similarly, the even better TTWII footage from July, August and September 1970
- This is prime-time Elvis in concert and should be in a museum and digital vault
- “Not commercially viable”, but no details of inhibitors or blockers with potential mitigations offered. Fans are incredulous.
- **Revenue is 100% of nothing for IP owners**
- The proverbial no brainer yet seemingly impossible to realise? Why? What's the plan?



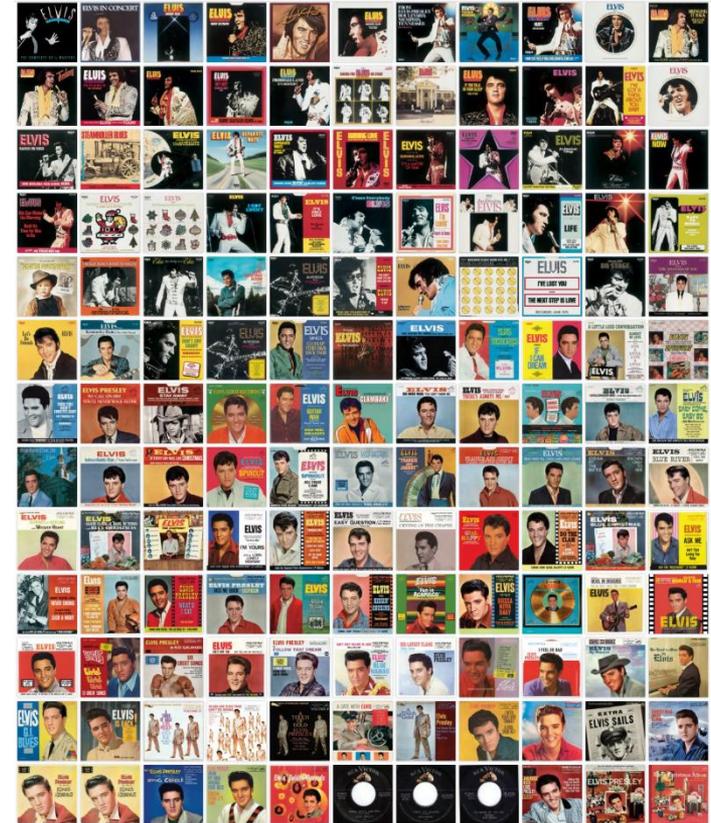
Left to right - Associate Producer Sid Levin, Elvis On Tour Filmmakers Pierre Adidge and Robert Abel

Digital Curation, Conservation and Preserving of Key Assets: Film/Video Content

- 1950s TV Appearances: Ed Sullivan Shows, Milton Berle, Dorsey Brothers, Steve Allen
- 1960 Frank Sinatra Show
- Elvis's 31 Scripted Movies
- NBC 1968 TV Special
 - Filmed content previously published in its entirety on DVD still not available to stream. Unclear rationale as to why?
- MGM Filmed Concert and Rehearsal Footage
 - 1970: That's The Way It Is
 - 1972: Elvis On Tour
- Aloha From Hawaii (1973)
 - Deluxe Edition content made more widely available
- CBS T.V Special (1977 June Tour)
 - Out of scope for eternity for official release – as told, but still needs curation.
- Amateur filmed candid and in concert footage
 - Mirroring work done with Elvis, From Another Planet, and myriad unofficial releases
 - Reference the recent Elvis Sold Out series using the Rex Martin (and other) fan shot footage

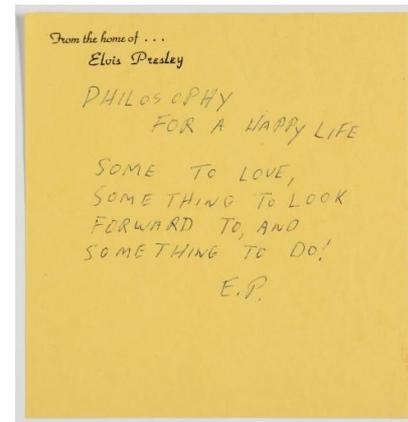
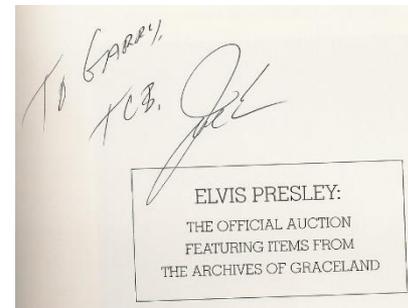
Digital Curation, Conservation and Preserving of Key Assets: Music

- Sony Legacy general releases + Follow That Dream
- ~200+ Albums from the Follow That Dream label (1999-present)
 - The subset not already superseded by Sony Legacy releases
 - Studio sessions and outtakes
 - RCA multi-track recorded concert material
 - 100s of Soundboards from Elvis in Concert 1969-1977
 - Non made available on streaming services today (i.e., Spotify, Apple, Amazon etc.)
- Future (physical) Follow That Dream albums and video release packages
 - Unclear future longevity of the FTD label
 - Limited availability of releases with existing warehouse stock recently destroyed in a fire, becoming increasingly scarce
 - Future is digital via Metaverse and streaming to make it easier to find and consume.



Digital Curation, Conservation and Preserving of Key Assets: Memorabilia

- Partnering with auction houses and sellers to acquire authentic memorabilia
 - With provenance e.g. Guernsey Auction (MGM Grand, Las Vegas, NV 1999)
- Same tired and lazy use of standard public-domain images
 - Jailhouse Rock publicity shots on Wikipedia, Elvis with President Nixon etc.
 - As used and abused in endless drop shipping and print businesses
 - If there are any genuine public domain / copyright free or donated(?) then these need to be curated so they can be shared.
- Suggest procuring images/licenses from significant collections with copyright
 - Alfred Wertheimer
 - Ed Bonja, Sean Shaver, Keith Alverson, George Hill, Len & Rosemary Leech
 - Major Publishers: Joe Tunzi, Erik Lorentzen
 - To feature in new digital derivative works



What is the Elvis On-Chain project?

- **Elvis On-Chain Genesis Keys** is fan-controlled NFT that puts the power back in fans hands. What that means is... access to a vault containing an all access pass to Elvis metaverse, including Decentraland and The Sandbox. In addition to in-person experiences eg Graceland events, content, collections, access to memorabilia
- **Elvis Metaverse** is one of a kind meeting place for Elvis fan culture in the metaverse, part time capsule, part Elvis amusement park, accessible globally and accompanying a raft of physical experiences at Graceland, galleries and pop-up events

Tokenomics

- Supply: 1935 NFTs
- Price: It's going to be a premium NFT priced between U\$1000-2000. Price will be decided nearer the time.
- Mint date: Early June

What are the benefits?

- **Legacy digitized.** This brave new chapter in web3 digitizes Elvis' legacy, in perpetuity.
- **Global access.** It has the potential to open up Elvis to a larger audience across the world.
- **Status quo** A lot of Elvis stories and memorabilia sits behind closed doors, this project gives owners the opportunity to share these artifacts with future generations.

With Elvis On-Chain, everyone gets access to own a piece of Elvis instead of being held with centralized entities. Ultimately fans will get to shape the continued legacy of Elvis in perpetuity, long after we pass

Why are you doing this?

- **The project.** Elvis-on-chain gives his fans a new voice, verified on-chain, in shaping the continued legacy of Elvis in perpetuity, long after we pass.

The Elvis Fan Club and individual members have a chance to own one of the 1935 Genesis keys and to participate in the future development and curation of Elvis's Digital Vault for future generations to enjoy. In addition to individuals, the Fan Club will have its own "Community Wallet" set up to allow the group to pool resources. Our own Garry Gomersall is acting as a consultant to EPE, ABG, Graceland and Run It Wild on the Elvis-on-chain project and is a founding member of the DAO.

Protecting and preserving Elvis's legacy: Elvis-on-chain project

Protecting and preserving Elvis's legacy: Elvis-on-chain project

UTILITY

- Free-claim exclusive Metaverse wearables
- Iconic, real-life Elvis memorabilia from private collections, procured and owned by the community wallet.
- Collections and experiences, voted by the community
- Never before seen recordings & content
- All access pass to the Elvis Metaverse
- Plus, unlimited future possibilities with everlasting exclusive access.

UTILITY PARTNERS TEAM LAUNCH

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Elvis-on-chain: Official Web Links

- <https://linktr.ee/elvisonchain>
- <https://elvis.onchainvault.io/>
- [Litepaper Link](#)
- <https://twitter.com/elvisonchain>
- <https://discord.gg/elvisonchain>

Email:

- elvis@onchainvault.io

Twitter:

- <https://twitter.com/elvisonchain>

- This is the only Elvis on the blockchain project officially sponsored by EPE, ABG and Graceland.
- The Elvis Fan Club is focused on how to preserve, protect and promote Elvis's legacy into the future, where our aims and objectives are fully aligned. There will be other "digital Elvis" initiatives that we will want to influence and support in the future. The future being now in this exciting year of 2022 and tied into the launch of the new ELVIS movie (June 24th) with the simultaneous minting of the genesis tokens for Elvis-on-chain.



ELVIS GENESIS KEYS

WHITELIST OFFER

The first fully on-chain Elvis NFT from the **Estate of Elvis Presley**

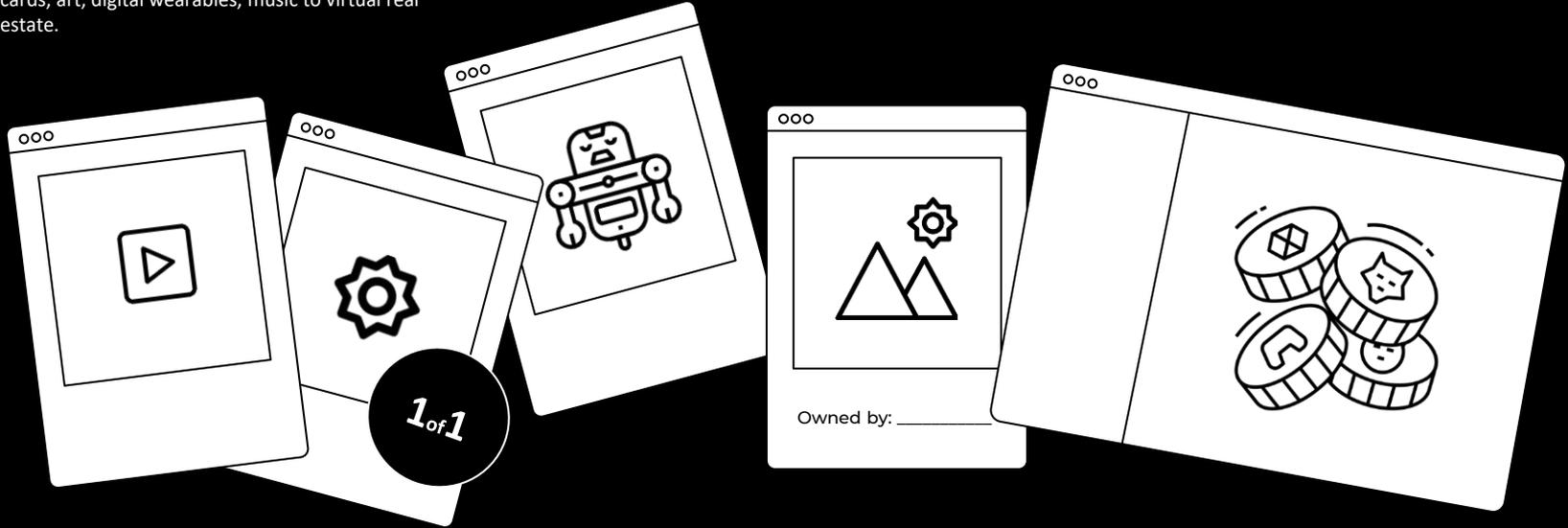
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What is an NFT?

Non-fungible tokens are **one-of-a-kind digital assets** that can take many forms from collectible trading cards, art, digital wearables, music to virtual real estate.

They give the buyer **digital ownership rights** or utility.



Every NFT is a **'one-of-a-kind'** item, unique and irreplaceable.

Each NFT comes with **varying levels of utility** allowing the holder to access perks, membership, community and much more set by the creators of the NFTs



Are you an Elvis fan?

THE FIRST OFFICIAL *Elvis Presley* NFT



This Fan-controlled Elvis NFT puts the power back in Elvis fans hands

Elvis On-Chain gives Elvis fans a new voice, verified on-chain, in shaping the continued legacy of the Elvis in perpetuity.

ELVIS GENESIS KEYS WHITELIST 15



Elvis Genesis NFTs and benefits



ELVIS GENESIS KEY NFTS

Each NFT will be a 1-of-1. Uniqueness and rarity are achieved through variation in bulb colour, brightness, and spectrum gradation. Aesthetically inspired by the glimmering lights of "ELVIS", made famous in his iconic '68 Comeback Special that originally aired on December 3rd, 1968. A moment, widely considered a career highlight, that marked Elvis' return to the stage. Each bulb has been delicately recreated on-chain and will glow in perpetuity.



VAULT ACCESS

Elvis Genesis Keys give fans an all-access to explore the vault. The genesis token are your keys to the vault. The vault is a time capsule and journey of discovery, exploring new ways of digital ownership and offering a fans a never-before-possible experience with the IP. It contains never before seen memorabilia and artefacts including outfits, cars and digital artworks.



ELVIS MEMORABILIA IRL & ON-CHAIN

In line with our vision of serving Elvis' legacy, the Elvis Genesis Keys project intends to allocate a portion of project funds to source and procure real-life Elvis memorabilia from private collections. Real-world items will be loaned to museums, for current and future generations of fans to enjoy.



More benefits



EXCLUSIVE METAVERSE EXPERIENCES

Elvis Genesis Key holders will be gifted 10 official Elvis Decentraland wearables, not available to the general public. 100 of these NFTs will be the white jumpsuits that break the Guinness World Record. Holders will also receive all-access pass to Elvis metaverse experiences and exclusive VIP events.



REWARDS & DIGITAL/PHYSICAL GIVEAWAYS

Rewards include private tours of Graceland and Memphis recording studio, access to other touring collections internationally and virtually, physical memorabilia and keepsakes, future project whitelisting, free claims, airdrops and money can't buy Elvis experiences.



SHAPE THE FUTURE OF ELVIS' LEGACY VIA ELVIS DAO

A decentralized autonomous organization (DAO) is an entity with no central leadership. Decisions get made from the bottom-up, governed by a community organized around a specific set of rules enforced on a blockchain.

Taking inspiration from the original Memphis Mafia, Elvis DAO sees the On-Chain mafia holding debut Elvis Genesis Key NFTs governing the future of the official Elvis vault.

From origination, the project is creating Elvis On-Chain with the ethos of a DAO model in mind and will share more details as we advance in this mission. Milestone two, Elvis DAO is coming in 2022.

Until ELVIS DAO is created, a members-only Discord will give voting rights for future collections, exclusive events and opportunities to connect with like-minded fans.



Whitelist offer

A whitelist is a pre-approved list of wallet addresses that have been allowed to gain early access to mint NFTs, ahead of the general public for a certain amount of time.

Our Elvis whitelist means your community could ...

Get in early,
minting NFTs one day before
public sales start

Guaranteed access to mint

Avoid high Gas fees

*Gas refers to the fee, or pricing value,
required to successfully conduct a
transaction or execute a contract on the
Ethereum blockchain platform.*

Elvis Whitelist

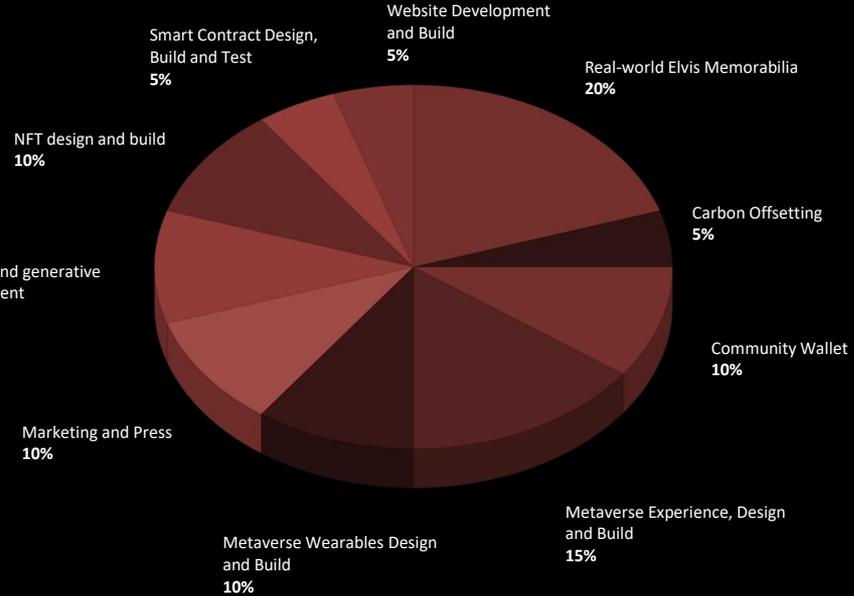
Price
~ US\$1,000 - \$2000 per NFT
At today's
[ETH price](#)
confirming soon

Supply
There are unique 1,935 NFTs.
50% will be made available in
the whitelist (966)

More detailed information
is provided in the
Litepaper

How Elvis Genesis Keys project funds will be allocated

The following chart outlines the intended allocation of funds raised by the Elvis Genesis Keys project. There will be some variability resulting from price fluctuations in Ethereum, particularly where suppliers are compensated in FIAT currencies and precise project costings.



Proudly brought to you by a global team of Elvis fanatics, engineers, artists and blockchain evangelists

THE FIRST OFFICIAL *Elvis Presley* NFT



Elvis Presley Enterprises
The entity created by "The Elvis Presley Trust" to manage its assets, including Graceland



Graceland
The home of Elvis Presley, 3764 Elvis Presley Boulevard, Memphis, Tennessee, US.



Dappcraft
Metaverse digital fashion, 3D scenes/animation, games and event designers.



Decentraland
An open-source 3D virtual world platform built on the blockchain.



Sandbox
A gaming experiences metaverse where players can build, own, and monetize on the Ethereum blockchain



Metakey
The ONE token with utility across gaming, virtual worlds, discounts, and much more!

PELLAR

Pellar
Specialist full-service blockchain development and solutions provider.

RUN IT WILD

Run It Wild
A multidisciplinary blockchain studio specialising in art, collectibles and gaming.



Vegas City
An open-source virtual world and one of the largest Decentraland districts.

ELVIS GENESIS KEYS WHITELIST 20



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Find out more:

[Website](#)

[Linktree](#)

[Litepaper](#)



Elvis's legacy, forever immutable.



Stakeholders

Creators – Innovators, Run It Wild, Genesis Token Holders, Anyone in the community can submit proposals

Content - EPE, Authentic Brands Group, Sony Legacy/FTD labels, IP/Catalogue Owners, Collectors (we would like a seat at the table so to speak)

Curators – DAO, Genesis Token Holders, Subject Matter Experts, “Superfans”

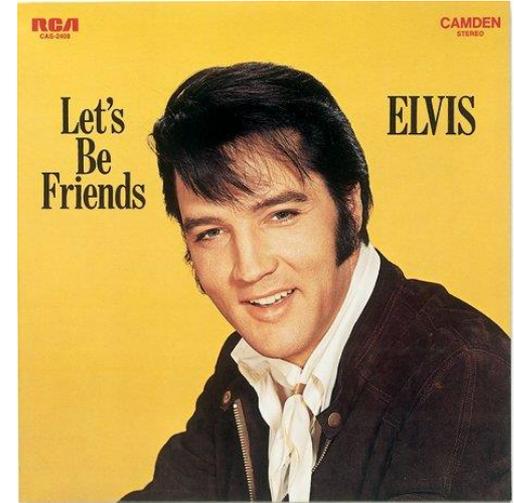
Collectors - Target market for sourcing/purchasing and as buyers anticipated to be Genesis Token holders, and Utility Tokens buyers

Consumers – Elvis Fans new and old, Metaverse experiences, NFTs to own, virtual and physical rewards and incentives

Controllers – DAO, Sponsoring Creators of new content or acquisition of existing content

Community - Elvis Fan Groups, Charitable Foundations, Industry Partners

Commercial Models - Digital Assets sold on Metaverse (Web3) and Physical utility incentives; NFT sales, Fractionless Ownership of important works - to monetise for the purpose of publishing and distributing

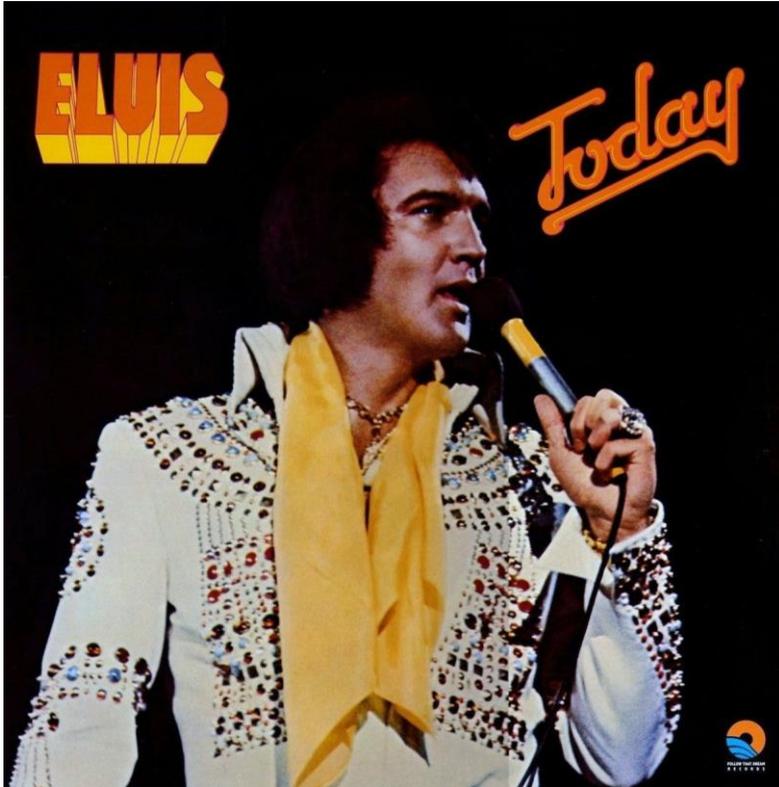


DAO: Decentralized autonomous organization

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Garry Gomersall, elvistoday.com
Elvis Fan and IT Advisory Consultant

ElvisToday.com/index.php/oepfc-great-britain.html



Fan Club Welcome

Subscribe Now

Colonel Parker Hero or Heel

Coming Soon...



Fan Club Welcome

All Travel Autographs Memorabilia



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Elvis Fan Manifesto and introducing Elvis-on-chain

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DAO Tokenomics for Elvis-on-chain.

